

INTERCOLLEGIATE BROADCASTING STATION REPRESENTATIVES

507 FIFTH AVENUE • NEW YORK • VANDERBILT 6-6075

December 5th, 1945

Mr. Charles Neibel
Princeton Broadcasting Service
Station WPRU
L-A Holden Hall
Princeton, New Jersey

Dear Mr. Neibel:

I wish to take this opportunity to introduce myself to the member stations of the Intercollegiate Broadcasting System.

As manager of the Intercollegiate Broadcasting Station Representatives, it will be my job to secure commercial advertising for the stations of the Intercollegiate Broadcasting System.

This can be accomplished most efficiently by maintaining a friendly and business-like relationship between ourselves and you, the stations we represent.

I expect in the near future to be in touch with you regarding certain routine matters involving our future business relationship. The more cooperation we receive from the member stations, the better we will be able to achieve our objectives. I hope to set up a system involving affidavits, statements, and correspondence which will put us in a position to be of more and better service to you.

Please feel free to contact this office at any time with any of your ideas and questions.

Very truly yours,

Walter H. Robinson
Walter H. Robinson
Manager

WHR:dl

*Mac pass
back to me
Schumacher*